

WEB / GRAPHIC DESIGNER

PROFILE

Results oriented visual communications professional in digital art and design. Adept at partnering to exceed business objectives supported by strategic media projects. Known for keen sense of detail and ability to incorporate client needs from concept to project completion.

SKILLS & EXPERTISE

Website Design . UI/UX Design . WordPress . BigCommerce . CMS . Dreamweaver . HTML . CSS . JS . PHP . Flash . Ecommerce Web . Responsive Web . Magento . Graphic Design . CI . Editorial . Photoshop . Illustrator . Indesign . Prepress . Digital Print . Motion Graphic . After Effects . Premiere Pro

Website design, management and development building strategic plan in order to fill the needs of clients and potential targets.

PROFESSIONAL EXPERIENCE

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INTERCREATIVE SOURCE INC – Fort Lee, NJ

2011 - Current

Interactive media and graphic design agency established in 2011 focusing strategic concept ensuring marketing goal of clients.

Web & Graphic Designer | Web Consultant | Project Manager

Various types of design materials and consulting for clients

SELINI NEW YORK – Wayne, NJ

2016, 4 ~ 2016, 12

Selini New York is a business-to-business wholesale and eCommerce company for fashion accessories.

Web Designer | BigCommerce Front End Developer

- Developed online fashion accessory retail store www.Boxed-Gifts.com
- Designed & Developed based on BigCommerce Platform

TRISTAR PRODUCTS INC – Fairfield, NJ

2010 - 2010, 2012 - 2015

Tristar Products, Inc. is the recognized pioneer of taking innovative ideas and turning them into branded world wide distributed products. Dedication to high standards of quality manufacturing makes Tristar Products an internationally respected infomercial market leader.

Web Designer | Web Front-End Developer

Strategic design plan for products' identity and website with various digital marketing pieces.

- Developed web and interactive media design and front-end coding to promote the company's products with their brands in strategic television, print and the Internet advertising

W E B / G R A P H I C D E S I G N E R

PROFESSIONAL EXPERIENCE

ALLSTATE PRINTING AND GRAPHICS – NJ

2009 - 2010

Allstate is a global leader in Plastic and Paper Card design and printing, which shipped more than 6 Billion cards worldwide since 1998.

Web/Graphic Designer

Designed and maintained the corporate website and various print marketing collateral pieces.

INNOVATION ADS – New York, NY

2007 - 2009

Established in October of 2002 as a lead generation firm servicing corporate brands as well as colleges and universities. The company primarily services the world's most strategic universities to connect with new students through US offices in 5 states.

Web/Graphic Designer

Designed and maintained the Innovation Ads corporate website and various print marketing collateral pieces. Worked in conjunction with marketing department bringing brand consistency and creativity.

- Developed corporate identity through a suite of projects including the company website
 - Authored original digital and print media - corporate newsletter, letter head, business cards, conference marketing collateral, sales brochures and RFP presentation materials
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EDUCATION

PRATT INSTITUTE, Brooklyn, NY

- MFA, Digital Arts

KYUNG WON UNIVERSITY, Seoul, Korea

- BA, Visual Communication Design

HONORS

Victory Media Network Juried Competition (2006)

- Thesis animation 'Snow White d'Avignon' screened at world's first outdoor digital gallery (Dallas Victory Park)

MetroCAF (NYC ACM SIGGRAPH) (2006)

- 'Snow White d'Avignon' selected for display at annual NYC Metropolitan Area College Computer Animation Festival